Genoa Public Library District Strategic Plan

Fiscal Years 2018-2020

Prepared by Sharon Campbell and Jen Barton
Approved February 20, 2017

Library Mission

The Genoa Public Library provides access to ideas, information, experiences and materials that support and enrich the lives of those in our community.

Library Vision

The Genoa Public Library creates an environment for people to learn, to explore, to enjoy, to create, to connect.

Goals & Actions

<u>FY2018</u>

Goal: Incorporate electronic resources into the ongoing collection development practice

Actions:
1) Evaluate Illinois State Library and RAILS lists of electronic resources provided at a discount to members
2) Meet with schools regarding joint purchase opportunities
3) Evaluate genealogy tools
4) Pursue training on the legal ramifications of licenses, databases, etc.
5) Identify and add three electronic resources

Goal: Targeted programming with the plan to utilize focus groups to identify interests and schedule programs. The intent is for FY18 to be an experimental year to determine trends and interests.

Actions:
1) Offer programming at a greater variety of times
   - Infant through preschool programming
   - Mid-day programming
   - Evening programming
   - Weekend programming
   - Summer Reading
2) Utilize the following programming strategies:
   - Schedule program series and/or
   - Schedule programming seasonally with age-group availability in mind and/or
   - Provide a mixture of educational and entertainment style programs

FY2019

Goal: Continue programming based on FY2018 results

Actions:
1) Build on times and programs that provided value to the community
2) Based on successes and failures, inform the Board of programming strategies for FY19 before the end of the first quarter of the fiscal year.

Goal: Offer patrons enhanced services by incorporating non-traditional items into circulation

Actions:
1) Research what types of items are not offered by other local libraries and libraries within the consortium to build a list of items for consideration
2) Initial ideas: Cake pans; STEM/STEAM kits; genealogy tool kits; and medical resources (such as CPR and first aid training manuals and DVDs)
3) Work with PrairieCat staff to catalog items for circulation

Goal: Write a DeKalb County Community Foundation grant to build STEM/STEAM literacy in the library

Actions:
1) Meet with staff to discuss ideas on how to build our STEM/STEAM offerings
2) Research what services/tools the schools are providing and consider ways the library can fill gaps or work with the schools
3) Some initial ideas for consideration: 3D printers (short term lease vs purchasing); a Maker cart; offering a Cricut or Silhouette machine for staff use and public use; and create family based programming utilizing newly acquired tools and services

FY2020

Goal: Evaluate space needs and utilization

Actions:
1) A physical assessment based on programming success and collection development in both buildings (232 and 240) including:
    - Amount of space devoted to various collections
    - Amount of space for casual seating
    - Amount of space for group study
    - Amount of space for additional objects (Krayon Kiosk, etc)
    - Amount of space for staff work
    - Whether there are ample electrical outlets for device use